

20 YEARS OF  
ALL-ENERGY

# EXHIBITING OPPORTUNITIES



THE UK'S ONLY FULL SUPPLY CHAIN RENEWABLE AND LOW CARBON ENERGY EVENT

Organised by:



Headline  
Sponsor



Learned  
Society Patron



Host City



Partners and Sponsors



# ALL-ENERGY OPENS ITS DOORS TO THE RENEWABLE AND LOW CARBON ENERGY COMMUNITY EVERY YEAR AT THE SEC GLASGOW IN SCOTLAND.

Our goal is to connect you, supplier of renewable and low carbon energy solutions or policy maker, with developers, investors, buyers and a number of professionals from around the world, facilitating business and knowledge exchange right there on the show floor.

## OUR EXHIBITION, CONFERENCE PROGRAMME AND PREMIUM FEATURES

are designed to improve our visitors' experience and give you even more chances and tools to meet face-to-face with potential clients and partners.

The Scottish Events Campus (SEC) is Scotland's largest exhibition centre, located just outside Glasgow on the banks of the river Clyde. The venue is easily accessible, only 8 miles from Glasgow Airport and a 3-minute train ride from Glasgow Central Station.

## WHY SCOTLAND?

The Scottish Energy Strategy, launched on the 20th of September 2017, sets a 2030 energy mix target for the equivalent of 50% heat, transport and electricity to be supplied from renewable sources. This doubles the current renewable capacity installed, alongside a new energy productivity target.

The City of Glasgow leads the way from this prospective, aiming to become Britain's first net-zero emissions city, well in advance of the 2045 objective set by the Scottish Government.

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WELCOME TO



all-energy.co.uk

@AllEnergy

# KEY FEATURES



## EXHIBITION

Our event welcomes top suppliers of renewable and low carbon energy solutions in 4 themed featured exhibition areas



## TARGETED AUDIENCE

We attract high profile visitors with decision-making power looking for cutting-edge solutions and technical content.



## FREE INSPIRING CONTENT

Europe's largest free to attend conference for the industry, involving senior politicians, C-suite executives, engineers and practitioners with practical experience from across the industries.



## NETWORKING

Two days of uninterrupted business with access to key suppliers and contacts in the industry – investors and developers



## CO-LOCATED

with



exhibition and conference for low-carbon built environment and transport solutions

## OUR GOAL

Is to connect leading clean energy suppliers and technology providers with an audience of developers, buyers, investors and policy makers. You can find all the relevant people to conduct business with in one location. We will introduce you to the right people representing the entire energy generation, storage and distribution chain. Expose your brand to potential customers, position it as an expert in your sector, network with the community and explore all the business opportunities.

# KEY REASONS TO EXHIBIT

**PROMOTE** your company and products to the All-Energy community

**SHOWCASE** your technology and expertise to your target audience

Develop new business **RELATIONSHIPS** and generate new **LEADS**

Give your business a **COMPETITIVE EDGE**

### SOME OF THE REPRESENTED SECTORS:

Bioenergy

Energy Efficiency

Energy Storage

Grid

Hydropower

Low Carbon Heat

Low Carbon Vehicles

Marine Renewable Energy

Offshore Wind

Onshore Wind

Smart & Sustainable Cities

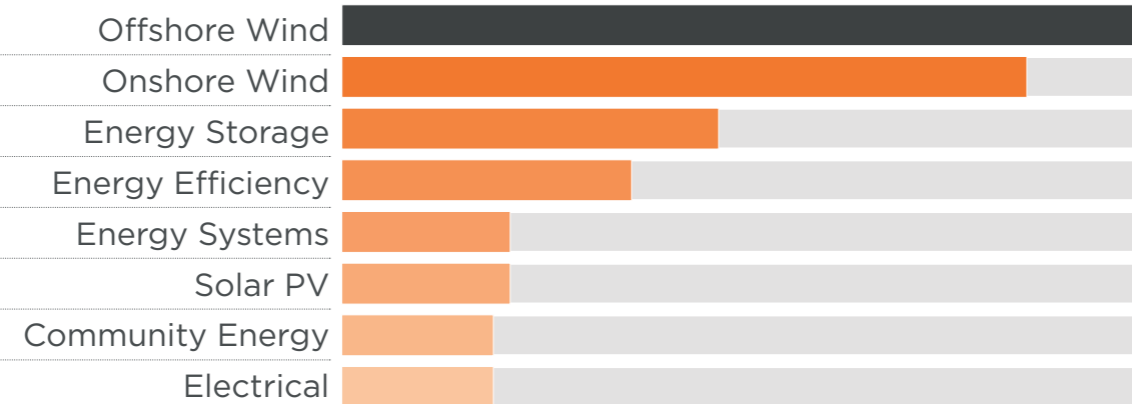
Solar Energy

# OUR VISITORS

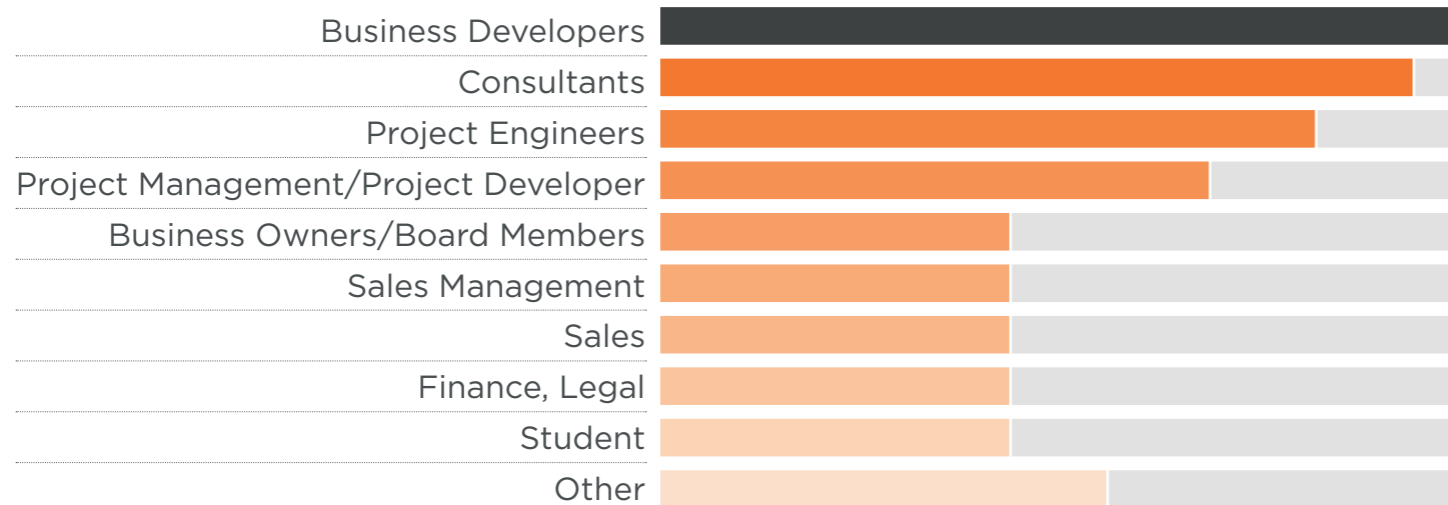
We welcome professionals from a variety of sectors like hydropower, offshore/onshore wind, bioenergy, marine renewable energy and others, coming from the UK and beyond.

So join us in 2021 on 18-19 August at SEC Glasgow to connect with the community on the road to net zero and UN's COP26.

## SOLUTIONS OUR VISITORS ARE LOOKING FOR



## VISITOR JOB FUNCTION



## ALL-ENERGY 2021 WILL FEATURE BUYERS FROM THESE KEY BUYER GROUPS:





Besides the exhibition, All-Energy & Dcarbonise hosts feature areas that will provide exhibitors and visitors with opportunities to meet the right people.

## EVENT FEATURES

Our exhibition and features are designed to improve our visitors experience and to provide more opportunities and tools to meet face-to-face with potential clients and partners



MEET THE  
DEVELOPER

Buyers looking to expand their supply chain meet with suppliers in 1-2-1 meetings



UKRI &  
INNOVATE  
EVENTS

Platform for a Clean Growth Innovation showcase



THE POWER  
CLUB

Exclusive area where you can have private meetings with developers. Requires an invitation



LOW  
CARBON  
VEHICLE  
ZONE

Your chance to see the latest models of EVs and hydrogen vehicles, eco marathon cars and test electric and hydrogen bicycles. Sponsored by Shell

EUROPE'S LARGEST FREE RENEWABLES AND LOW CARBON ENERGY CONFERENCE IN 2021, ALL-ENERGY'S HOME, THE SEC GLASGOW, WILL BE HOSTING COP26, UNITED NATION'S CLIMATE CHANGE SUMMIT.

IN 2021, THE CONFERENCE TOPICS INCLUDE*:	
Wind - offshore and onshore	Hydropower
Community and local energy	Island energy
Bioenergy	Low carbon heat
Energy from waste	Low carbon transport
Marine renewables	Smart and sustainable cities
Carbon capture and storage	Energy efficiency in the built environment
Disruptive technology, digitalisation and cybersecurity	Industry decarbonisation
Finance and funding	*View full list on our website: <a href="http://www.all-energy.co.uk">www.all-energy.co.uk</a>
Hydrogen and fuel cells	

KEY SPEAKERS FROM 2019 CONFERENCE:

- KEITH ANDERSON, CEO ScottishPower.
- Rt Hon NICOLA STURGEON MSP, First Minister of Scotland.
- CHRIS STARK, CEO, Committee on Climate Change
- BENJ SYKES, UK Country Manager, Ørsted Offshore
- JOANNA COLEMAN OBE, Energy Transition Manager, Shell UK
- LINDSAY MCQUADE, CEO, ScottishPower Renewables
- KERSTI BERGE, Director of Energy and Climate Change, Scottish Government
- ANGUS McINTOSH, Director of Energy Futures, SGN
- PAUL WHEELHOUSE MSP, Minister for Energy, Connectivity and the Islands, Scottish Government

And see the great speakers that our webinars have attracted during 2020 and early 2021 here: [www.forum.all-energy.co.uk](http://www.forum.all-energy.co.uk)



# BOOK YOUR SPACE TODAY

We offer tailored exhibiting solutions from space only through to SmartSpace – a fully designed and managed exhibition solution.



## SPACE ONLY

Only the floor space is provided, giving you the flexibility to build your own stand. You are responsible for the design and construction of the stand using contractors of your own choice within the Rules and Regulations of the event.



## SHELL SCHEME

A ready-made shop window to your brand. Includes (per each 9m<sup>2</sup>) space, 2.5m high shell scheme walls, fascia name board, carpet. Plus table and chairs, spotlights and a power socket.



## SMARTSPACE

All-inclusive option available to space only stands 12m<sup>2</sup> and above. SmartSpace is our tailored solution which ultimately manages the entire stand design and build process, saving you time and providing you with a space built to attend your business needs.

## INCLUDED WITH YOUR STAND:

**CATALOGUE ENTRY** – The printed catalogue is distributed to all attendees at the event and kept by many for year-round reference.

**SOCIAL MEDIA EXPOSURE** – we share much of our exhibitors news to our 16,900+ followers on Facebook, Twitter and LinkedIn. Make sure you follow us and keep us up to date (#AE21).

**WEBSITE LISTING** – allowing you to upload your company logo, product information/images and press releases.

**EMPERIA** – a bespoke app to capture leads from the conversations you have with the simple scan of a badge.

**EXHIBITOR HOTLINE** – Our dedicated customer support team are available by phone or email to assist you before, during and after the event.  
+44 (0)20 8271 2179; [www.all-energy.co.uk/help](http://www.all-energy.co.uk/help)

**EXHIBITOR RECOMMENDATIONS FOR VISITORS** – Based on their areas of interest, visitors receive a series of emails with recommended exhibitors to visit. Simply select your product categories in the Exhibitor Portal to be included!

## 2021 CONFIRMED EXHIBITORS & SPONSORS INCLUDE:



# MAXIMISE YOUR MARKET PRESENCE

We can build a tailored package to **meet your business objectives**. Don't lose out to the competition; take advantage of some of our **exclusive offers** and get the best return on your investment at All-Energy & Dcarbonise 2021.

THOUGHT  
LEADER  
PACKAGES

A circular inset image showing a large audience of people seated in rows, facing a stage where a presentation is taking place. A screen on the stage displays the All-Energy & Dcarbonise logo.

Boost your reputation, increase your brand awareness before and during the show, and establish your company as a thought leader.

BRAND  
BOOSTER  
PACKAGES

A circular inset image of a bagpiper in a traditional Scottish kilt standing on a grassy area. Behind him is a large red and black exhibition banner that reads "Welcome to the Reception" and "Giant New Opening".

Benefit from strategic brand placement in front of the buyers you are looking to meet. This package is ideal for all exhibitors from first time clients to regular exhibitors.

LEAD  
GENERATION  
PACKAGES

A circular inset image showing two men in business suits engaged in a conversation at an exhibition stand. The stand features various colorful mechanical components and a laptop.

Shout about your latest product innovations with content-led advertising. The right tools to help you connect with a highly-engaged audience of prospective buyers

CONTACT  
OUR SALES  
TEAM TO  
DISCUSS THE  
PACKAGE  
THAT SUITS  
YOU BEST



## CONTACT THE TEAM

Whether you've decided on the best exhibiting option to bring your solution to the renewable and low carbon energy community or still have questions, our team is always at the ready to help you optimise your exhibiting experience. **So don't hesitate to contact our Sales Team:**

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