



# ENGINEERING A NET ZERO FUTURE

Built by



In the business of  
building businesses

Co-located with



# ALL-ENERGY OPENS ITS DOORS TO THE RENEWABLE AND LOW CARBON ENERGY COMMUNITY EVERY YEAR AT THE SEC GLASGOW IN SCOTLAND.

All-Energy helps to connect your technology and solutions to the UK renewable energy industry to better engineer an integrated net zero energy future

**OUR EXHIBITION, CONFERENCE PROGRAMME AND PREMIUM FEATURES** are designed to improve our visitors' experience and give you even more chances and tools to meet face-to-face with potential clients and partners.

The Scottish Events Campus (SEC) is Scotland's largest exhibition centre, located just outside Glasgow on the banks of the river Clyde. The venue is easily accessible, only 8 miles from Glasgow Airport and a 3-minute train ride from Glasgow Central Station.

## WHY SCOTLAND?

The Scottish Energy Strategy, launched on the 20th of September 2017, sets a 2030 energy mix target for the equivalent of 50% heat, transport and electricity to be supplied from renewable sources. This doubles the current renewable capacity installed, alongside a new energy productivity target.

The City of Glasgow leads the way from this prospective, aiming to become Britain's first net-zero emissions city, well in advance of the 2045 objective set by the Scottish Government.



# KEY FEATURES



## EXHIBITION

All-Energy connects clean energy suppliers and technology providers with energy industry developers, buyers, investors and policy makers, so you can find all the relevant people to your business in one place.

## TARGETED AUDIENCE

We attract high profile visitors with decision-making power looking for cutting-edge solutions and technical content.

## FREE INSPIRING CONTENT

Europe's largest free to attend conference for the industry, involving senior politicians, C-suite executives, engineers and practitioners with practical experience from across the industries.

## NETWORKING

Two days of uninterrupted business with access to key suppliers and contacts in the industry - investors and developers

## CO-LOCATED

with  **carbonise**  
EXHIBITION AND CONFERENCE

exhibition and conference embracing low carbon heat, energy efficiency and low carbon transport.

## OUR GOAL

Is to connect leading clean energy suppliers and technology providers with an audience of developers, buyers, investors and policy makers. You can find all the relevant people to conduct business with in one location. We will introduce you to the right people representing the entire energy generation, storage and distribution chain. Expose your brand to potential customers, position it as an expert in your sector, network with the community and explore all the business opportunities.

# KEY REASONS TO EXHIBIT

**PROMOTE** your company and products to the All-Energy community

**SHOWCASE** your technology and expertise to your target audience

Develop new business **RELATIONSHIPS** and generate new **LEADS**

Give your business a **COMPETITIVE EDGE**

### SOME OF THE REPRESENTED SECTORS:

Bioenergy

Energy Systems

Energy Storage

Grid

Hydropower

Community and Local Energy

Hydrogen and Fuel Cell

Marine Energy

Offshore Wind

Onshore Wind

Smart & Sustainable Cities

Solar Energy

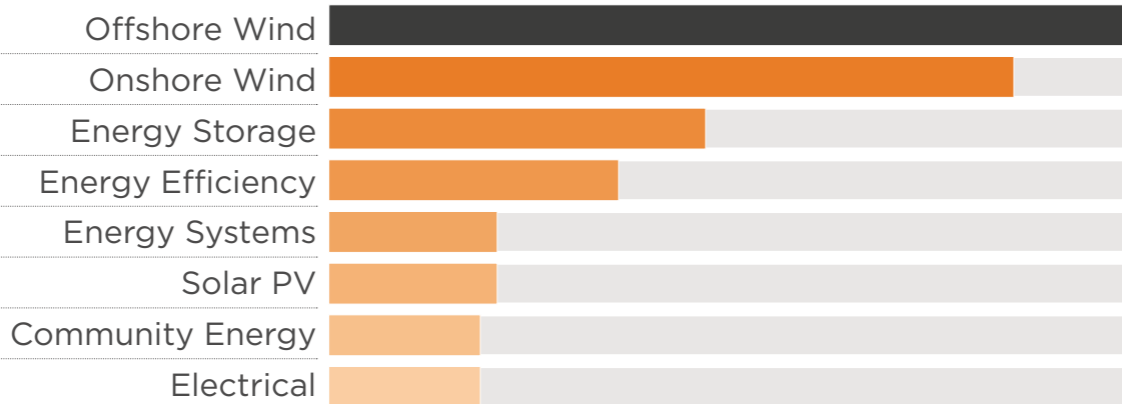


# OUR VISITORS

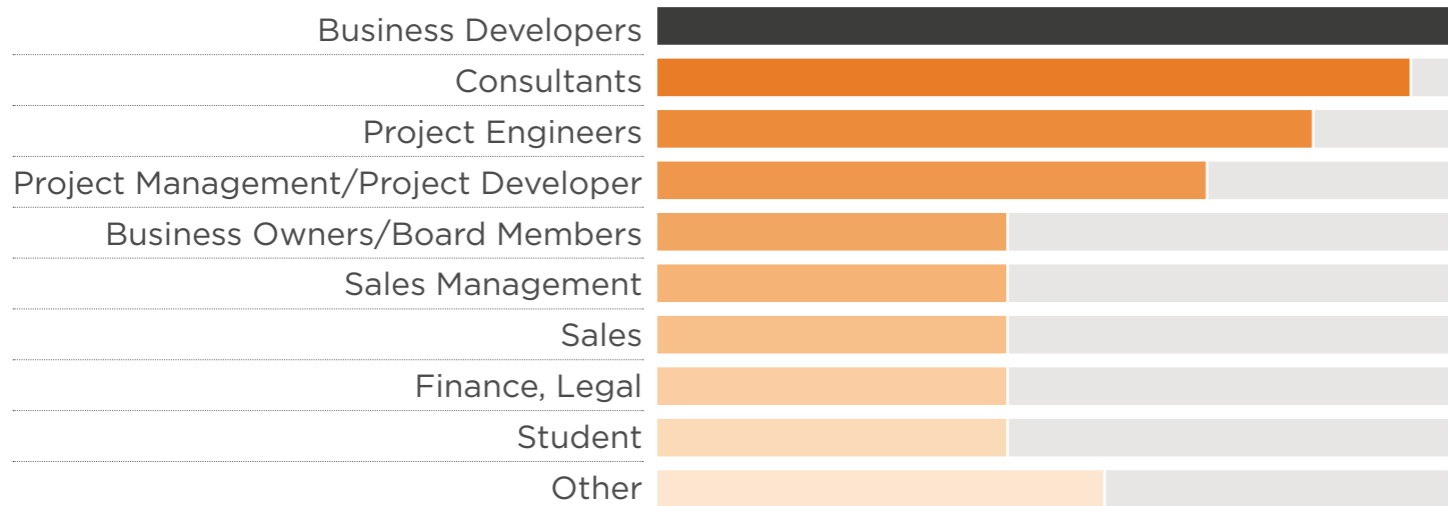
We welcome professionals from a variety of sectors like hydropower, offshore/onshore wind, bioenergy, marine energy and others, coming from the UK and beyond.

So join us in 2023 on 10-11 May at SEC Glasgow to connect with the community on from around the world to discuss new technologies, and blow us in the right direction to tackle the biggest challenges of our time.

## SOLUTIONS OUR VISITORS ARE LOOKING FOR



## VISITOR JOB FUNCTION



## ALL-ENERGY 2023 WILL FEATURE BUYERS FROM THESE KEY BUYER GROUPS:



# EVENT FEATURES

Our exhibition and features are designed to improve our visitors experience and to provide more opportunities and tools to meet face-to-face with potential clients and partners



Besides the exhibition, All-Energy & Dcarbonise hosts feature areas that will provide exhibitors and visitors with opportunities to meet the right people.



Buyers looking to expand their supply chain meet with suppliers in 1-2-1 meetings



Future Talent is hugely important to all of us as we strive towards meeting our Net Zero ambitions. As such, the event boasts more youthful focus than ever before with free-to-attend sessions for both employers and candidates



The zone to explore the key themes of innovation, investment, future talent, academic innovation, and research. An opportunity to learn what's new and upcoming in the industry.



Your chance to see the latest models of EVs and hydrogen vehicles, eco marathon cars and charging infrastructure from a variety of manufacturers.



The Hub featuring a Hydrogen and Energy Storage showfloor theatre and showcase area to demonstrate the very latest hydrogen technology on the show floor.

EUROPE'S LARGEST FREE TO ATTEND RENEWABLES AND LOW CARBON ENERGY CONFERENCE BROUGHT TOGETHER THE INDUSTRY FOR THE FIRST TIME AFTER COP26 TO DISCUSS HOW WE, TOGETHER, CAN ENGINEER A NET ZERO FUTURE.

### KEY SPEAKERS FROM 2019 CONFERENCE:

**KEITH ANDERSON**, CEO ScottishPower.

**Rt Hon NICOLA STURGEON MSP**, First Minister of Scotland.

**CHRIS STARK**, CEO, Climate Change Committee

**MICHAEL MATHESON MSP**, Cabinet Secretary for Net Zero, Energy and Transport

**DAVID BUNCH**, Country Chair of Shell UK

**LINDSAY MCQUADE**, CEO, ScottishPower Renewables

**JONATHAN BREARLEY**, CEO, Ofgem

**STEVE SCRIMSHAW**, Vice President, Siemens Energy UK & Ireland

**RACHEL MCEWEN**, Chief Sustainability Officer, SSE

### IN 2022, THE CONFERENCE TOPICS INCLUDED\*:

Wind - offshore and onshore

Community and local energy

Bioenergy

Waste to energy

Marine energy

Disruptive technology, digitalisation and cybersecurity

Finance and funding

Hydrogen and fuel cells

Hydropower

A Just Transition

Supply chain decarbonisation

Smart grid

Power network

Industry decarbonisation

Energy systems

Energy storage

Solar

Built environment decarbonisation

Heat decarbonisation

Transport decarbonisation

\*View full list on our website: [www.all-energy.co.uk](http://www.all-energy.co.uk)

And see the great speakers that our webinars have attracted during 2020 and early 2021 here: [www.forum.all-energy.co.uk](http://www.forum.all-energy.co.uk)



[all-energy.co.uk](http://all-energy.co.uk)

[@AllEnergy](https://twitter.com/AllEnergy)

# BOOK YOUR SPACE TODAY

We offer tailored exhibiting solutions from space only through to SmartSpace - a fully designed and managed exhibition solution.



## SPACE ONLY

Only the floor space is provided, giving you the flexibility to build your own stand. You are responsible for the design and construction of the stand using contractors of your own choice within the Rules and Regulations of the event.



## SHELL SCHEME

A ready-made shop window to your brand. Includes (per each 9m<sup>2</sup>) space, 2.5m high shell scheme walls, fascia name board, carpet. Plus table and chairs, spotlights and a power socket.



## SMARTSPACE

All-inclusive option available to space only stands 12m<sup>2</sup> and above. SmartSpace is our tailored solution which ultimately manages the entire stand design and build process, saving you time and providing you with a space built to attend your business needs.

## INCLUDED WITH YOUR STAND:

**CATALOGUE ENTRY** - The printed catalogue is distributed to all attendees at the event and kept by many for year-round reference.

**SOCIAL MEDIA EXPOSURE** - we share much of our exhibitors news to our 16,900+ followers on Facebook, Twitter and LinkedIn. Make sure you follow us and keep us up to date (#AllEnergy23).

**WEBSITE LISTING** - allowing you to upload your company logo, product information/images and press releases.

**EXHIBITOR HOTLINE** - Our dedicated customer support team are available by phone or email to assist you before, during and after the event.  
+44 (0)20 8271 2179; [www.all-energy.co.uk/help](http://www.all-energy.co.uk/help)

**EXHIBITOR RECOMMENDATIONS FOR VISITORS** - Based on their areas of interest, visitors receive a series of emails with recommended exhibitors to visit. Simply select your product categories in the Exhibitor Portal to be included!





# 2022 SPONSORS & PARTNERS INCLUDED

## Headline Sponsor



## Learned Society Patron



## Host City



1,570 MWh of  
supplied work  
105 MWh of BE  
supplied to the

# MAXIMISE YOUR MARKET PRESENCE

We can build a tailored package to **meet your business objectives**. Don't lose out to the competition; take advantage of some of our **exclusive offers** and get the best return on your investment at All-Energy & Dcarbonise 2023.



## THOUGHT LEADER PACKAGES

Boost your reputation, increase your brand awareness before and during the show, and establish your company as a thought leader.



## BRAND BOOSTER PACKAGES

Benefit from strategic brand placement in front of the buyers you are looking to meet. This package is ideal for all exhibitors from first time clients to regular exhibitors.



## LEAD GENERATION PACKAGES

Shout about your latest product innovations with content-led advertising. The right tools to help you connect with a highly-engaged audience of prospective buyers

CONTACT OUR SALES TEAM TO DISCUSS THE PACKAGE THAT SUITS YOU BEST



## CONTACT THE TEAM

Whether you've decided on the best exhibiting option to bring your solution to the renewable and low carbon energy community or still have questions, our team is always at the ready to help you optimise your exhibiting experience. **So don't hesitate to contact our Sales Team:**

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