

20 YEARS OF ALL-ENERGY

EXHIBITING OPPORTUNITIES



THE FUTURE OF ENERGY. NOW

Organised by:



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ALL-ENERGY OPENS ITS DOORS TO THE RENEWABLE AND LOW CARBON ENERGY COMMUNITY EVERY YEAR AT THE SEC GLASGOW IN SCOTLAND.

Our goal is to connect you, supplier of renewable and low carbon energy solutions or policy maker, with developers, investors, buyers and a number of professionals from around the world, facilitating business and knowledge exchange right there on the show floor.

OUR EXHIBITION, CONFERENCE PROGRAMME AND PREMIUM FEATURES

are designed to improve our visitors' experience and give you even more chances and tools to meet face-to-face with potential clients and partners.

The Scottish Events Campus (SEC) is Scotland's largest exhibition centre, located just outside Glasgow on the banks of the river Clyde. The venue is easily accessible, only 8 miles from Glasgow Airport and a 3-minute train ride from Glasgow Central Station.

WHY SCOTLAND?

The Scottish Energy Strategy, launched on the 20th of September 2017, sets a 2030 energy mix target for the equivalent of 50% heat, transport and electricity to be supplied from renewable sources. This doubles the current renewable capacity installed, alongside a new energy productivity target.

The City of Glasgow leads the way from this prospective, aiming to become Britain's first net-zero emissions city, well in advance of the 2045 objective set by the Scottish Government.

WELCOME TO



20 YEARS OF ALL-ENERGY



all-energy.co.uk

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bienvenido

KEY FEATURES

Join the conversation
@AllEnergy #AllEnergy19
@DcarboniseEvent #Dcarbonise



EXHIBITION

Our event welcomes top suppliers of renewable and low carbon energy solutions in 4 themed featured exhibition areas

TARGETED AUDIENCE

We attract high profile visitors with decision-making power looking for cutting-edge solutions and technical content.

FREE INSPIRING CONTENT

Europe's largest free to attend conference for the industry, involving senior politicians, C-suite executives, engineers and practitioners with practical experience from across the industries.

NETWORKING

Two days of uninterrupted business with access to key suppliers and contacts in the industry - investors and developers

CO-LOCATED

with

EXHIBITION AND CONFERENCE
exhibition and conference for low-carbon built environment and transport solutions

OUR GOAL

Is to connect leading clean energy suppliers and technology providers with an audience of developers, buyers, investors and policy makers. You can find all the relevant people to conduct business with in one location. We will introduce you to the right people representing the entire energy generation, storage and distribution chain. Expose your brand to potential customers, position it as an expert in your sector, network with the community and explore all the business opportunities.

KEY REASONS TO EXHIBIT

PROMOTE your company and products to the All-Energy community

SHOWCASE your technology and expertise to your target audience

Develop new business **RELATIONSHIPS** and generate new **LEADS**

Give your business a **COMPETITIVE EDGE**

SOME OF THE REPRESENTED SECTORS:

Bioenergy

Energy Efficiency

Energy Storage

Grid

Hydropower

Low Carbon Heat

Low Carbon Vehicles

Marine Renewable Energy

Offshore Wind

Onshore Wind

Smart & Sustainable Cities

Solar Energy

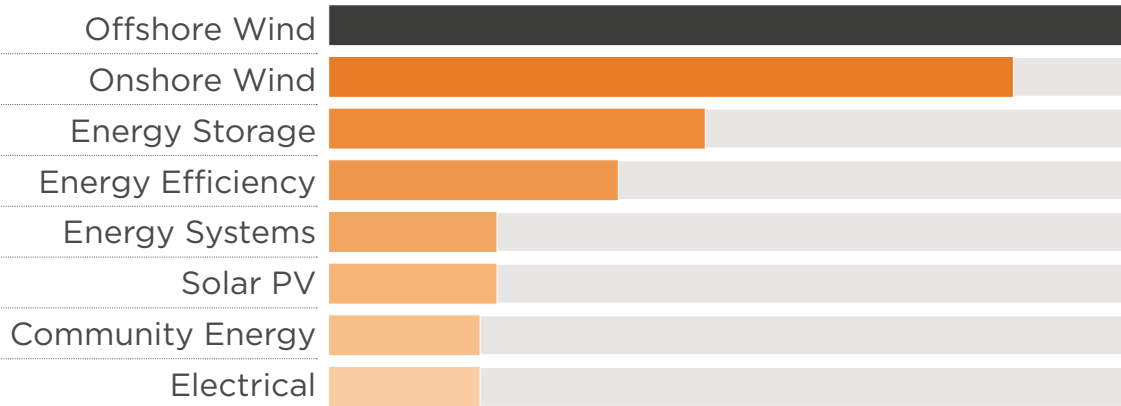


OUR VISITORS

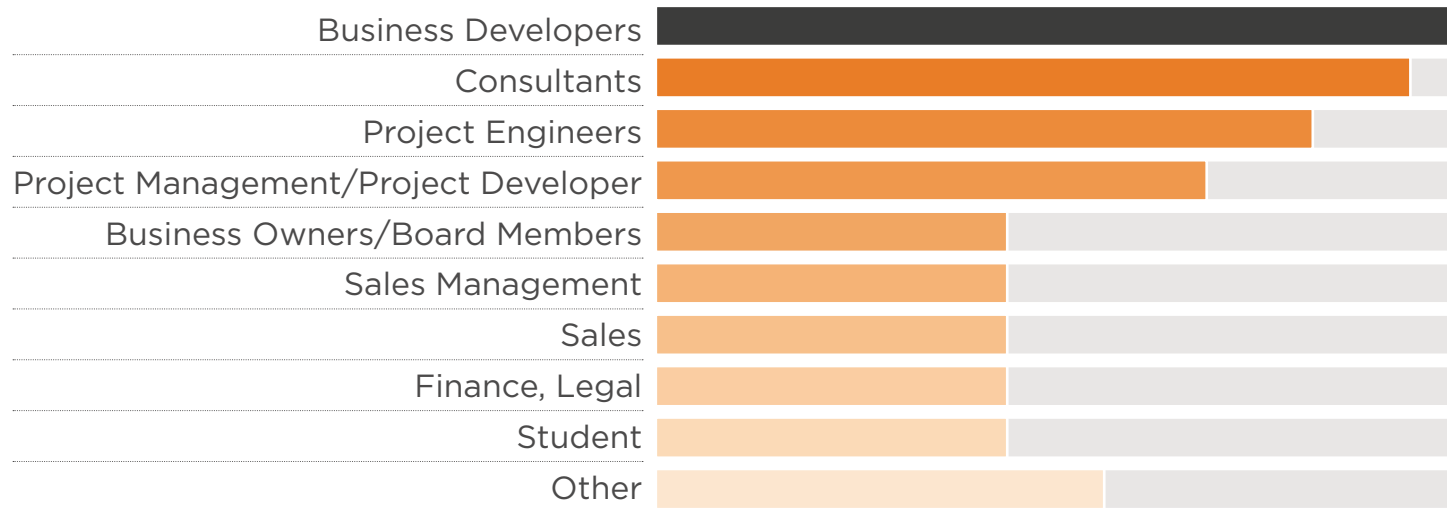
We welcome professionals from a variety of sectors like hydropower, offshore/onshore wind, bioenergy, marine renewable energy and others, coming from the UK and beyond.

So join us in 2022 on 11-12 May at SEC Glasgow to connect with the community on from around the world to discuss new technologies, and blow us in the right direction to tackle the biggest challenges of our time.

SOLUTIONS OUR VISITORS ARE LOOKING FOR



VISITOR JOB FUNCTION



ALL-ENERGY 2022 WILL FEATURE BUYERS FROM THESE KEY BUYER GROUPS:





Besides the exhibition, All-Energy & Dcarbonise hosts feature areas that will provide exhibitors and visitors with opportunities to meet the right people.

EVENT FEATURES

Our exhibition and features are designed to improve our visitors experience and to provide more opportunities and tools to meet face-to-face with potential clients and partners



Buyers looking to expand their supply chain meet with suppliers in 1-2-1 meetings



Platform for a Clean Growth Innovation showcase



Exclusive area where you can have private meetings with developers. Requires an invitation



Your chance to see the latest models of EVs and hydrogen vehicles, eco marathon cars and test electric and hydrogen bicycles. Sponsored by Shell

EUROPE'S LARGEST FREE RENEWABLES AND LOW CARBON ENERGY CONFERENCE IN 2022, WILL BE THE HIGHLY EFFECTIVE POST-COP26 LEGACY EVENTS, HELD, AS USUAL, AT THE COP26 VENUE - SEC GLASGOW.

KEY SPEAKERS FROM 2019 CONFERENCE:

KEITH ANDERSON, CEO ScottishPower.

Rt Hon NICOLA STURGEON MSP, First Minister of Scotland.

CHRIS STARK, CEO, Committee on Climate Change

BENJ SYKES, UK Country Manager, Ørsted Offshore

JOANNA COLEMAN OBE, Energy Transition Manager, Shell UK

LINDSAY MCQUADE, CEO, ScottishPower Renewables

KERSTI BERGE, Director of Energy and Climate Change, Scottish Government

ANGUS McINTOSH, Director of Energy Futures, SGN

PAUL WHEELHOUSE MSP, Minister for Energy, Connectivity and the Islands, Scottish Government

And see the great speakers that our webinars have attracted during 2020 and early 2021 here: www.forum.all-energy.co.uk



all-energy.co.uk

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IN 2022, THE CONFERENCE TOPICS INCLUDE*:

Wind - offshore and onshore

Community and local energy

Bioenergy

Energy from waste

Marine renewables

Carbon capture and storage and
Carbon capture usage and storage
(CCUS)

Disruptive technology, digitalisation and
cybersecurity

Finance and funding

Hydrogen and fuel cells

Hydropower

Island energy

Data in energy

Corporate PPAs/PPA delivery

Smart and sustainable cities

Transmission and networks

Industry decarbonisation

Energy systems

Energy storage

Solar

The Green Recovery

Just Transition

*View full list on our website: www.all-energy.co.uk

BOOK YOUR SPACE TODAY

We offer tailored exhibiting solutions from space only through to SmartSpace – a fully designed and managed exhibition solution.



SPACE ONLY

Only the floor space is provided, giving you the flexibility to build your own stand. You are responsible for the design and construction of the stand using contractors of your own choice within the Rules and Regulations of the event.



SHELL SCHEME

A ready-made shop window to your brand. Includes (per each 9m²) space, 2.5m high shell scheme walls, fascia name board, carpet. Plus table and chairs, spotlights and a power socket.



SMARTSPACE

All-inclusive option available to space only stands 12m² and above. SmartSpace is our tailored solution which ultimately manages the entire stand design and build process, saving you time and providing you with a space built to attend your business needs.

INCLUDED WITH YOUR STAND:

CATALOGUE ENTRY – The printed catalogue is distributed to all attendees at the event and kept by many for year-round reference.

SOCIAL MEDIA EXPOSURE – we share much of our exhibitors news to our 16,900+ followers on Facebook, Twitter and LinkedIn. Make sure you follow us and keep us up to date (#AE22).

WEBSITE LISTING – allowing you to upload your company logo, product information/images and press releases.

EMPERIA – a bespoke app to capture leads from the conversations you have with the simple scan of a badge.

EXHIBITOR HOTLINE – Our dedicated customer support team are available by phone or email to assist you before, during and after the event.
+44 (0)20 8271 2179; www.all-energy.co.uk/help

EXHIBITOR RECOMMENDATIONS FOR VISITORS – Based on their areas of interest, visitors receive a series of emails with recommended exhibitors to visit. Simply select your product categories in the Exhibitor Portal to be included!



2022 CONFIRMED EXHIBITORS & SPONSORS INCLUDE:



MAXIMISE YOUR MARKET PRESENCE

We can build a tailored package to **meet your business objectives**. Don't lose out to the competition; take advantage of some of our **exclusive offers** and get the best return on your investment at All-Energy & Dcarbonise 2022.

THOUGHT LEADER PACKAGES



Boost your reputation, increase your brand awareness before and during the show, and establish your company as a thought leader.

BRAND BOOSTER PACKAGES



Benefit from strategic brand placement in front of the buyers you are looking to meet. This package is ideal for all exhibitors from first time clients to regular exhibitors.

LEAD GENERATION PACKAGES



Shout about your latest product innovations with content-led advertising. The right tools to help you connect with a highly-engaged audience of prospective buyers

CONTACT OUR SALES TEAM TO DISCUSS THE PACKAGE THAT SUITS YOU BEST



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CONTACT THE TEAM

Whether you've decided on the best exhibiting option to bring your solution to the renewable and low carbon energy community or still have questions, our team is always at the ready to help you optimise your exhibiting experience. **So don't hesitate to contact our Sales Team:**

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