

## GET MORE LEADS

**We can help you achieve your business objectives.** With the **Lead Generation** packages, you're guaranteed to gain maximum visibility for your company before and during the show. You'll also be able to drive traffic to your stand, generate new leads and increase your brand awareness.

Package	What's included?	Cost
Basic	<ul style="list-style-type: none"> <li>Premium Plus Digital Registration</li> <li>x1 advertorial content on the Energy forum blog</li> </ul>	£1,500 + VAT  x8 available
Advanced	<ul style="list-style-type: none"> <li>Premium Plus Digital Registration</li> <li>Listed as a sponsor in all pre-show and onsite acknowledgements (where possible)</li> <li>A pre-show Remarketing campaign (10,000 impressions)</li> </ul>	£2,200 + VAT  x5 available
Premium	<ul style="list-style-type: none"> <li>Premium Plus Digital Registration</li> <li>Listed as a sponsor in all pre-show and onsite acknowledgements (where possible)</li> <li>A pre-show Remarketing campaign (30,000 impressions)</li> <li>x1 onsite digital signage directing visitors to your stand</li> <li>Website banner before and after the show (visit, exhibit or exhibitor directory page)</li> </ul>	£3,500 + VAT  x3 available