

THOUGHT LEADERSHIP PACKAGE

We can help you achieve your business objectives. With the **Thought Leader** packages, you're guaranteed to get maximum visibility for your company before and during the show. Your company will also be able to drive traffic to your stand, generate new leads and raise your brand awareness.

| Package | What's included? | Cost |
|----------|---|---|
| Basic | <ul style="list-style-type: none"> Individual Conference Session Sponsorship x1 sponsored email post show to all the attendees Sponsor logo to appear alongside All-Energy & Dcarbonise and Partner logos on the AE Conference website alongside specific track content details, holding slides within the chosen conference room/track, and alongside content detail on all event signage and in the event guide (where possible) Listed as an event sponsor in all pre-show and onsite acknowledgements (where possible) | <p>£2,000 + VAT</p> <p>x8 available</p> |
| Advanced | <ul style="list-style-type: none"> Individual Conference Session Sponsorship Premium Digital Registration x1 sponsored email post show to all the attendees Sponsor logo to appear alongside All-Energy & Dcarbonise and Partner logos AE Conference program webpages alongside specific content details, holding slides within the specific conference room/session, and alongside content detail on all event signage and in the event guide (where possible) Permission to have sponsor collateral within the conference room for distribution (at sponsors expense) Listed as an event sponsor in all pre-show and onsite acknowledgements (where possible) | <p>£2,500 + VAT</p> <p>x5 available</p> |
| Premium | <ul style="list-style-type: none"> Conference Stream Sponsorship Premium Plus Digital Registration x1 sponsored email post show to all the attendees Sponsor logo to appear alongside All-Energy & Dcarbonise and Partner logos AE Conference program webpages alongside specific content details, holding slides within the specific conference room/session, and alongside content detail on all event signage and in the event guide (where possible) Permission to have sponsor collateral within the conference room for distribution (at sponsors expense) x1 Hosted Webinar (recommended delivery is 1 months pre-event) Listed as a sponsor in all pre-show and onsite acknowledgements (where possible) | <p>£6,000 + VAT</p> <p>x2 available</p> |

Contact our sales manager **Ali Farr** for more information:
ali.farr@reedexpo.co.uk