



FIRST TIME EXHIBITOR PACKAGE

New to events? Not to worry, we've got you covered.





Meet the right people at All-Energy

We've created some promotional booster packs exclusively for First Time Exhibitors so you can:

- ✓ Ensure your brand achieves maximum visibility
- ✓ Network and connect with prospective buyers interested in your solutions
- ✓ Make the most out of your investment with us – **for less!**

New Exhibitor Highlight

Only 30 available

Save
15%

Standard total price	Package price
£1,090	£925

WHAT'S INCLUDED?

Premium exhibitor listing

Be the exhibitor that visitors see first instead of your competitors, drive more profile and product views and see a direct impact on booth traffic and pre-show meeting requests.

Here's what will happen: Your exhibitor listing will be double the size of regular profiles and highlighted in orange in the exhibitor directory. Your products will also be displayed underneath your listing so visitors will be able to see them without having to click into your profile.

Feature in a New Exhibitor email

All-Energy visitors are always on the lookout for exciting things to discover at the show. Make sure your brand and products get on their "must-see" list with an entry in our "Exhibitor Highlight" email, sent to all visitors ahead of the show.

New Exhibitor Booster

Only 15 available

Save 15%

Standard total price	Package price
£1,990	£1,690

WHAT'S INCLUDED?

Everything from the “New Exhibitor Highlight” package **plus:**

Directional carpet tiles

Catch visitors' attention and lead them straight to your stand with a directional carpet tile.

It's simple: Your carpet tile will be branded with your company creative, logo and stand number and placed in a strategic location to maximise traffic.

A scrolling banner on the “About All-Energy” web page

94% of All-Energy visitors research and plan who they want to meet at the show and 70% of them use the website for this. Make sure you catch their eye before the show to get to the top of their “must-visit” list with a scrolling banner on the About page, receiving 3,000+ views before the show.

Contact the team

For more information or availability please enquire at:

www.all-energy.co.uk/exhibiting-enquiry

or contact **Mark Lewis**, Head of Sales – mark.lewis@reedexpo.co.uk

