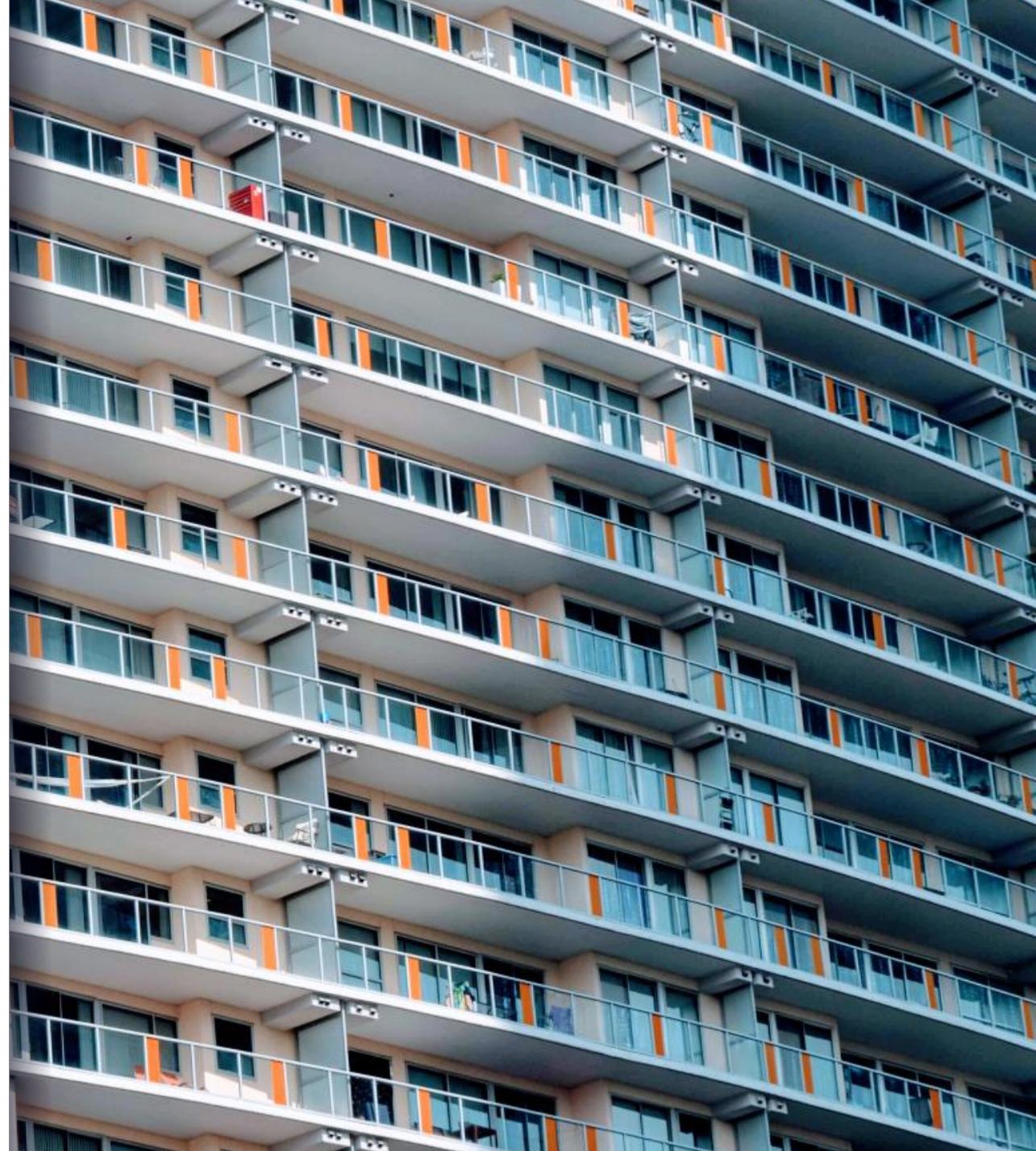




ONLINE PROMOTIONAL PACKAGES 2019

Looking for a 360 marketing approach in the lead-up to the show?



Bronze Package

ONLY 4 AVAILABLE

BRONZE PACKAGE - 4 AVAILABLE		Price
Web banner on the Visit or What's On page		£1,000
Email - Content block in 1 visitor email		£1,000
Directory - Premium listing		£215
RATE CARD		£2,215
EXCLUSIVE BRONZE RATE - SAVING 10%		£1,995

WHAT COULD YOU ACHIEVE?

- ✓ **Brand Exposure:** Stand out and be noticed ahead of the show so you're front of mind when visitors arrive at the event.
- ✓ **Generate leads:** Buyers that click on your ad will be able to message you through the exhibitor directory to arrange meetings at the show. Promote your stand number and prompt them to come and meet you onsite.
- ✓ **Reach a Targeted Audience:** Buyers at All-Energy and Dcarbonise attend to meet key suppliers - by being one of the official Online Bronze Sponsors, you'll get a head-start on your competitors.

WHAT'S INCLUDED?

3 digital products designed to maximise global reach before the start of the event including:

- A web banner on the Visit or What's On page of the All-Energy website
- Email - Content block in 1 Visitor Promotion Email **reaching 29,000 renewable and low carbon energy professionals.**
- An upgraded Premium Directory Listing

Save 10% as the official online Bronze Sponsor

Silver Package

ONLY 2 AVAILABLE

SILVER PACKAGE - 2 AVAILABLE

	Price
Web banner on the Exhibitor or Product Directory	£1,500
Email - Content block in 1 Visitor email	£1,000
Remarketing - 10,000 Impressions	£1,000
Directory - Premium listing	£215
RATE CARD	£3,715
EXCLUSIVE SILVER RATE - SAVING 15%	£3,150

WHAT COULD YOU ACHIEVE?

- ✓ **Brand Exposure:** Stand out and be noticed ahead of the show so you're front of mind when visitors arrive at the event.
- ✓ **Generate leads:** Buyers that click on your ad will be able to message you through the exhibitor directory to arrange meetings at the show. Promote your stand number and prompt them to come and meet you onsite.
- ✓ **Reach a Targeted Audience:** Buyers at All-Energy and Dcarbonise attend to meet key suppliers - by being one of the official Online Silver Sponsors, you'll get a head-start on your competitors.

WHAT'S INCLUDED?

4 digital products on designed to maximise global reach before start of the event including:

- A web banner on the Exhibitor or Product Directory
- Email - Content block in 1 Visitor Promotion Email **reaching 29,000 renewable and low carbon energy professionals.**
- Remarketing adverts seen a minimum of 10,000 times targeting visitors to the All-Energy website
- An upgraded Premium Directory Listing

Save 15% as the official Online Silver Sponsor

Gold Package

ONLY 1 AVAILABLE

GOLD PACKAGE - 1 AVAILABLE

	Price
Billboard web banner on the Homepage - week before the show	£1,500
Email - Content block in 2 visitor email	£2,000
Remarketing - 30,000 Impressions	£2,000
Directory - Premium Plus Listing	£1,500
RATE CARD	£7,000
EXCLUSIVE GOLD RATE - SAVING 20%	£5,600

WHAT COULD YOU ACHIEVE?

- ✓ **Brand Exposure:** Stand out and be noticed ahead of the show so you're front of mind when visitors arrive at the event.
- ✓ **Generate leads:** Buyers that click on your ad will be able to message you through the exhibitor directory to arrange meetings at the show. Promote your stand number and prompt them to come and meet you onsite.
- ✓ **Reach a Targeted Audience:** Buyers at All-Energy and Dcarbonise attend to meet key suppliers - by being the Official Online Gold Sponsor, you'll get a head-start on your competitors.

WHAT'S INCLUDED?

4 digital products on designed to maximise global reach before start of the event including:

- Billboard Web banner on the Homepage - week before All-Energy or/and Dcarbonise 2019
- Email - Content block in 2 Visitor Promotion Emails **reaching 29,000 renewable and low carbon energy professionals.**
- Remarketing adverts seen a minimum of 30,000 times targeting visitors to the All-Energy website
- An upgraded Premium Plus Directory Listing

Save 20% as the official Online Silver Sponsor

Contact the team

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