

# Microgeneration and the role of the Energy Saving Trust

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21<sup>st</sup> May 2009

# Why the Energy Saving Trust?

- EST is funded by government to provide a comprehensive service to people
- UK Renewable Energy Strategy consultation recognises the need for and our role in providing independent advice
- Microgeneration is part of our vision for “low carbon lifestyle”
- People already come to us with questions on microgeneration

# Our objectives

1. Provide consumers with clear and independent information and advice on microgeneration.
2. Increase consumer confidence in microgeneration technologies resulting in a greater uptake of installations.
3. Make microgeneration technologies more affordable and accessible to individuals.

Objective 1: Increase levels of awareness and independent advice

More comprehensive information and advice via our advice centres



# Objective 1: Increase levels of awareness and independent advice

## Increased information on our website



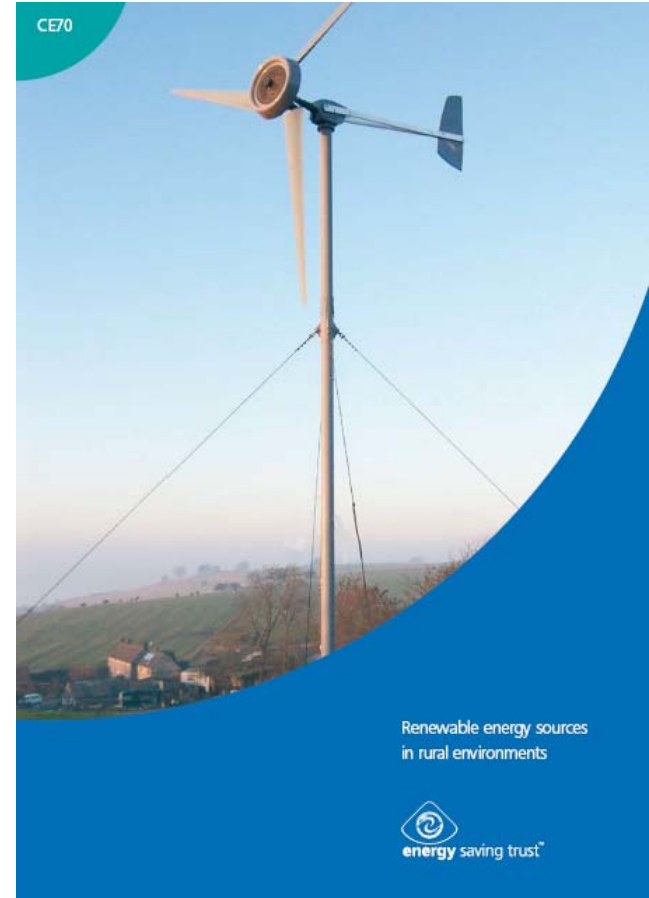
# Objective 1: Increase levels of awareness and independent advice

## 'EST Advice at Home' in Scotland.

- Provides intensive support to clients acquiring microgeneration.
- 17 specialist Home Renewables Advisors
- October 08 - March 09: 526 householders were supported
- Aims to support 2,000 householders in 2009/10

## Objective 1: Increase levels of awareness and independent advice

- Provide more technical advice/promotion to developers and builders through our Best Practice programme.



## Objective 2: Increase confidence in the technologies

### Proposed actions

- Independently and rigorously **test** technologies in use in field trials, to provide accurate data and consumer information

