

ABERDEEN CITY AND SHIRE



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building on energy

The Economic Manifesto for Aberdeen City and Shire



ABERDEEN
CITY AND
SHIRE

ABERDEEN CITY AND SHIRE ECONOMIC FORUM



Scottish Enterprise
Grampian

building on energy



One-to-One engagement



Internationalising the oil and gas industry



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Scottish Enterprise
Grampian

ENERGETICA

ABERDEEN

ACSEF ACTION
Support for creation of delivery vehicle

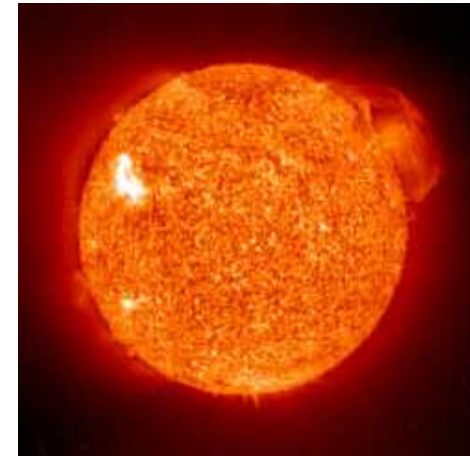


STRATEGY

- Phase 1 : Energy City – Technology and services showcase
- Phase 2 : Energy Academy – World Class Learning Centre



RAISED PROFILE Through City & Shire Identity	
BEST PEOPLE Attracting & Developing	X
WORLD CLASS Strategic Location	X
DESTINATION Leisure & Business	
SUSTAINABLE Economic Growth	X
COMMUNITIES Sustainable & Competitive	





What is ACSEF delivering in Aberdeen City and Shire during 08/09

Energetica – Global Energy Hub

- **Energetica masterplan**
 - Energy Development Centre
 - ASEP Enhancement
 - Joint Venture for ASEP
 - Energy Futures Centre
 - Peterhead Energy Infrastructure



Maintain Energy Industry Turnover at £9bn and employment at 100,000

Objectives Scotland

- Grow oil and gas supply chain by 50% to £6bn
- Develop marine energy and off-shore wind energy supply chains in Scotland
- Capture de-commissioning opportunities - nuclear and oil & gas
- Maximise benefits from 50% CO₂ targets for Scotland

Delivery Focus

Enterprise	<ul style="list-style-type: none">• Account Management• R&D investment• Inward Investment (higher value jobs)• Internationalisation of supply chain• Capture ETI - benefits for Scotland
Innovation	<ul style="list-style-type: none">• Investment in test and demonstration facilities (European Marine Energy, Hydrogen Centre, Fuel Cells, Power Networks)• Increased university collaboration• Off-shore wind fabrication investments; ITI
Investment	<ul style="list-style-type: none">• Lever energy park investments - Fife Energy Park and Energetica Grampian

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