



# The Great British Refurb – is it all about financial incentives?

Jonah Anthony

Policy Director – Micropower Council

Thursday 21 May 2009

Scottish Renewable Conference, Edinburgh

# Corporate Members

MICRO  
POWER



ScottishPower

**BAXI**



ROLTON GROUP  
ENGINEERING THE FUTURE



# Council Members

# MICRO POWER



"green alliance..."



The Chartered Institution of Building Services Engineers

# Heat and Electricity Generating Technologies



# The Challenge



- **Legally binding 80% GHG reduction target by 2050**
- **25 million UK homes resulting in approx 28% of UK's CO<sub>2</sub> emissions**
- **Majority of housing existing in 2050 already built**
- **All homes to be virtually zero carbon by 2050**

# Financial Incentives



**What is available now and what is coming**

- a) SCHRI/LCBP**
  - b) RO**
  - c) CERT**
  - d) Warm Deals / Front / Homes**
- 
- i) CESP (2009)**
  - ii) CRC (2009/10)**
  - iii) FiT (April 2010)**
  - iv) RHI (April 2011)**

# Financial Incentives



## Important elements to get right

- a) **Level of subsidy**
- b) **Operational simplicity**
- c) **Administrative burden**

# If money no object



- 1) Consumer awareness and education**
- 2) Consumer protection**
- 3) Detailed and site specific information**
- 4) Intervention points**
- 5) Non-owner occupier**

# If consumer interface not a problem



- 1) Accreditation and certification**
- 2) Skills and training**
- 3) Planning regime**