



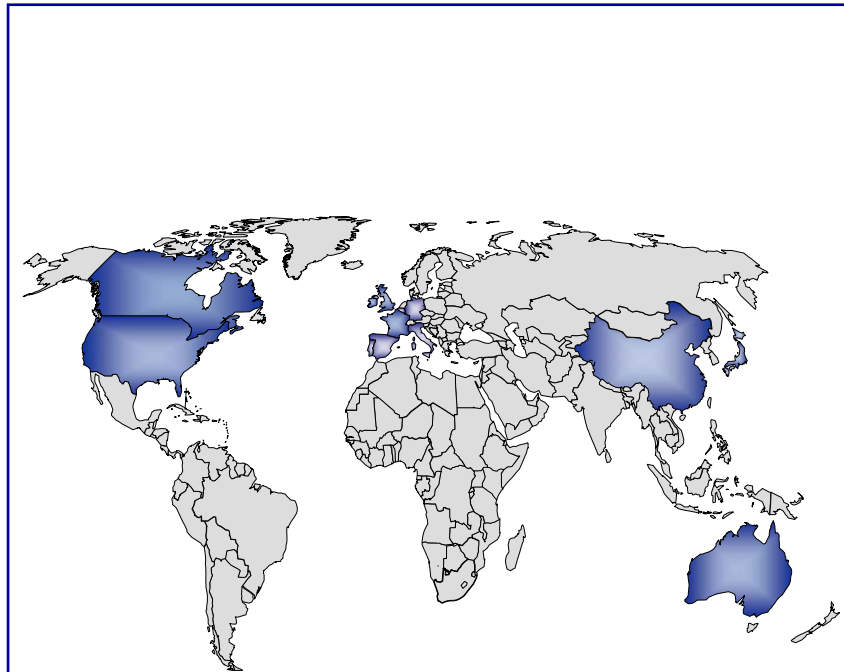
The future for 'Green Collar' jobs

Henning von Barsewisch

Managing Director REpower UK;
BWEA Director, Chair of Skills &
Education Strategy Group

Aberdeen, 20 May 2009

REpower Systems



- 11 locations worldwide
- < €1.2 billion turnover in 2008/09

REpower in the UK



- > 300 MW installed capacity
- 60 employees, 30 in O&M

REpower: technological leader and solution provider.

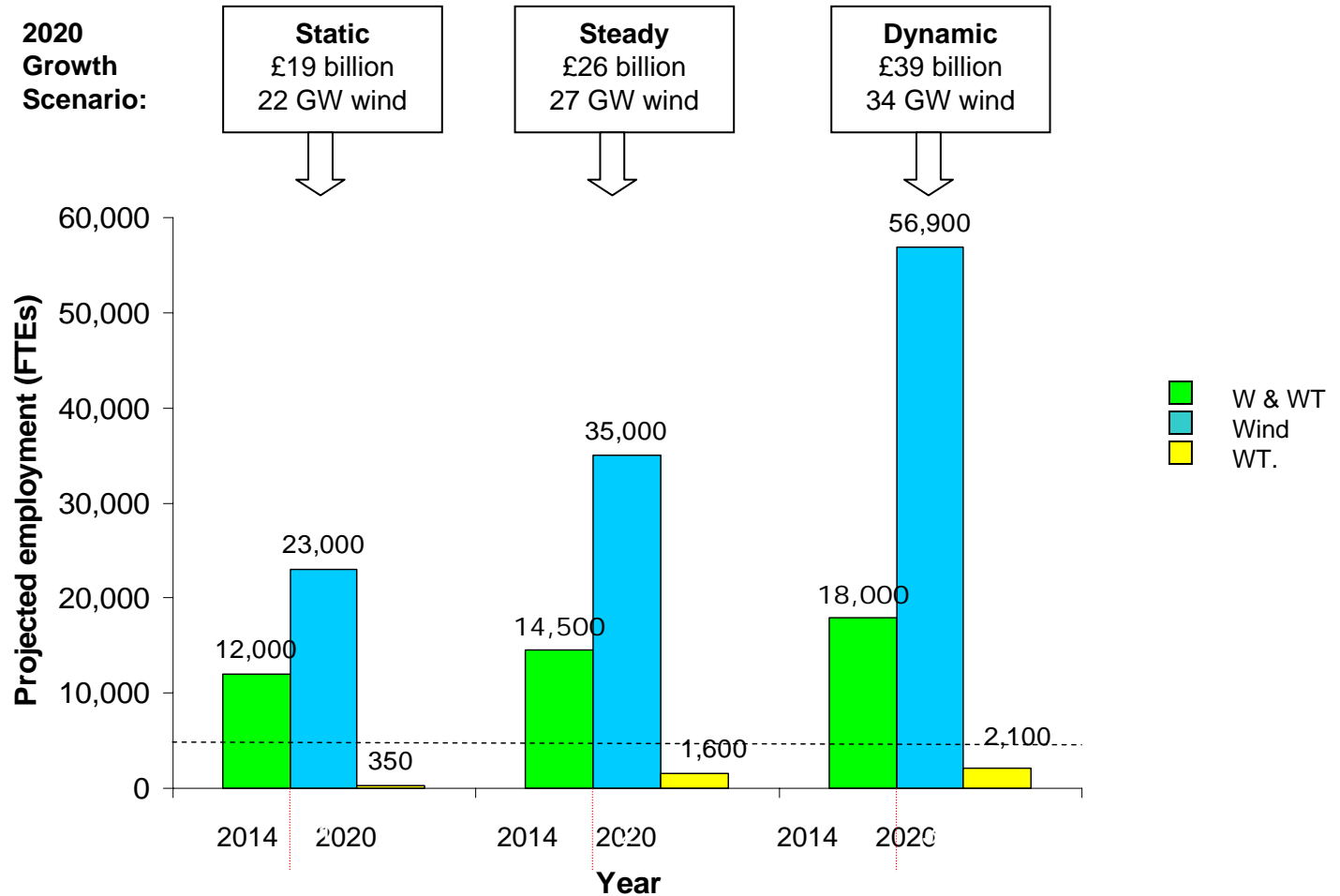


~~Cost leader~~

~~Mass producer~~



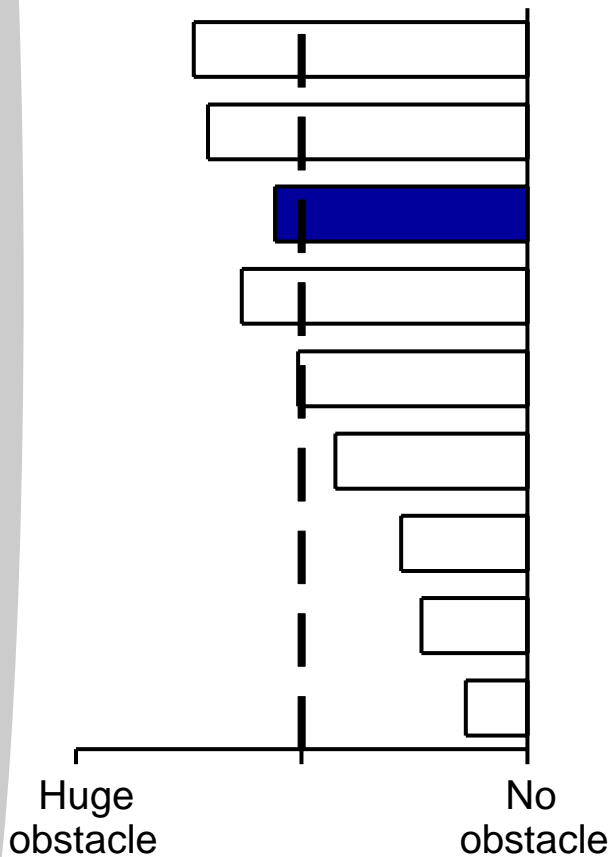
Projections for future employment in the WWT sector



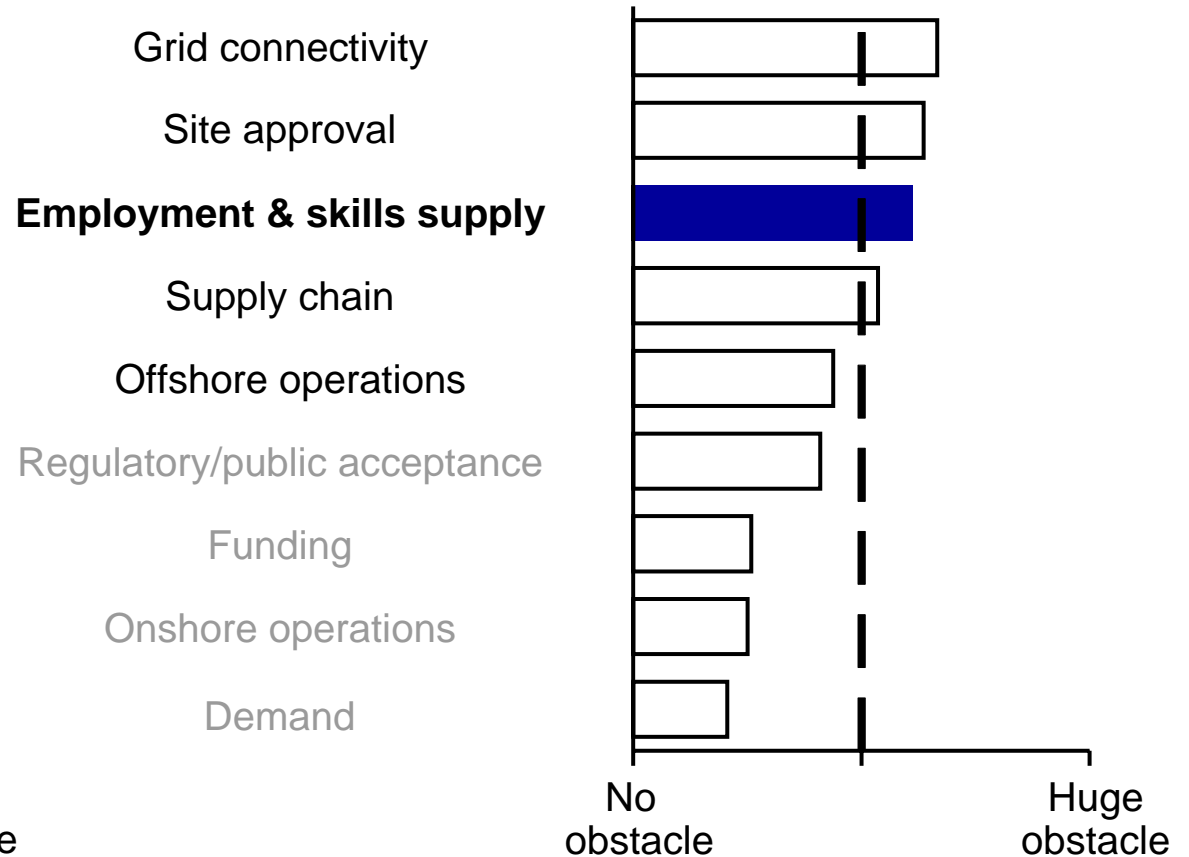
Employment and skills is expected to be the third largest challenge to growth



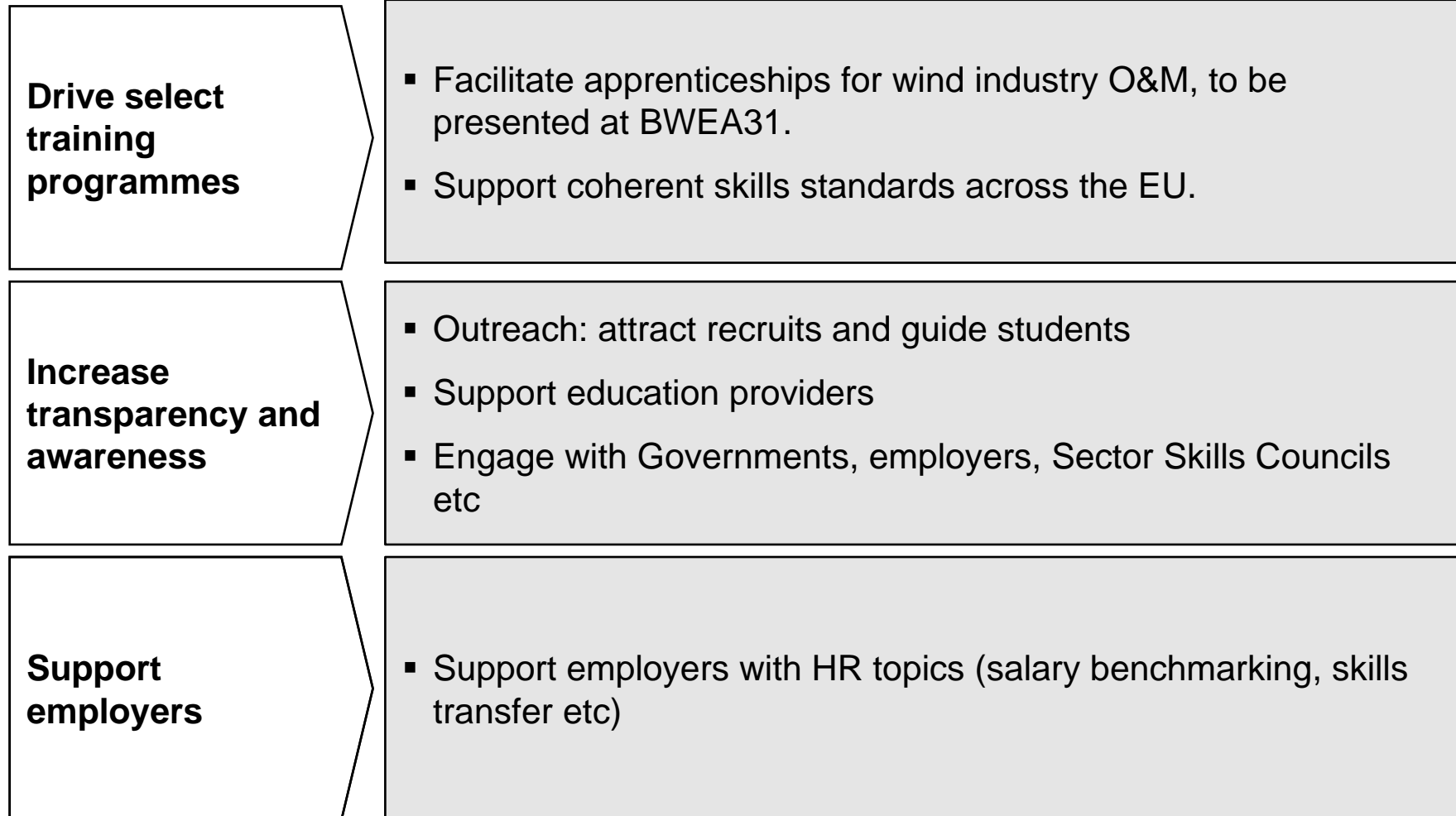
Current barriers to growth

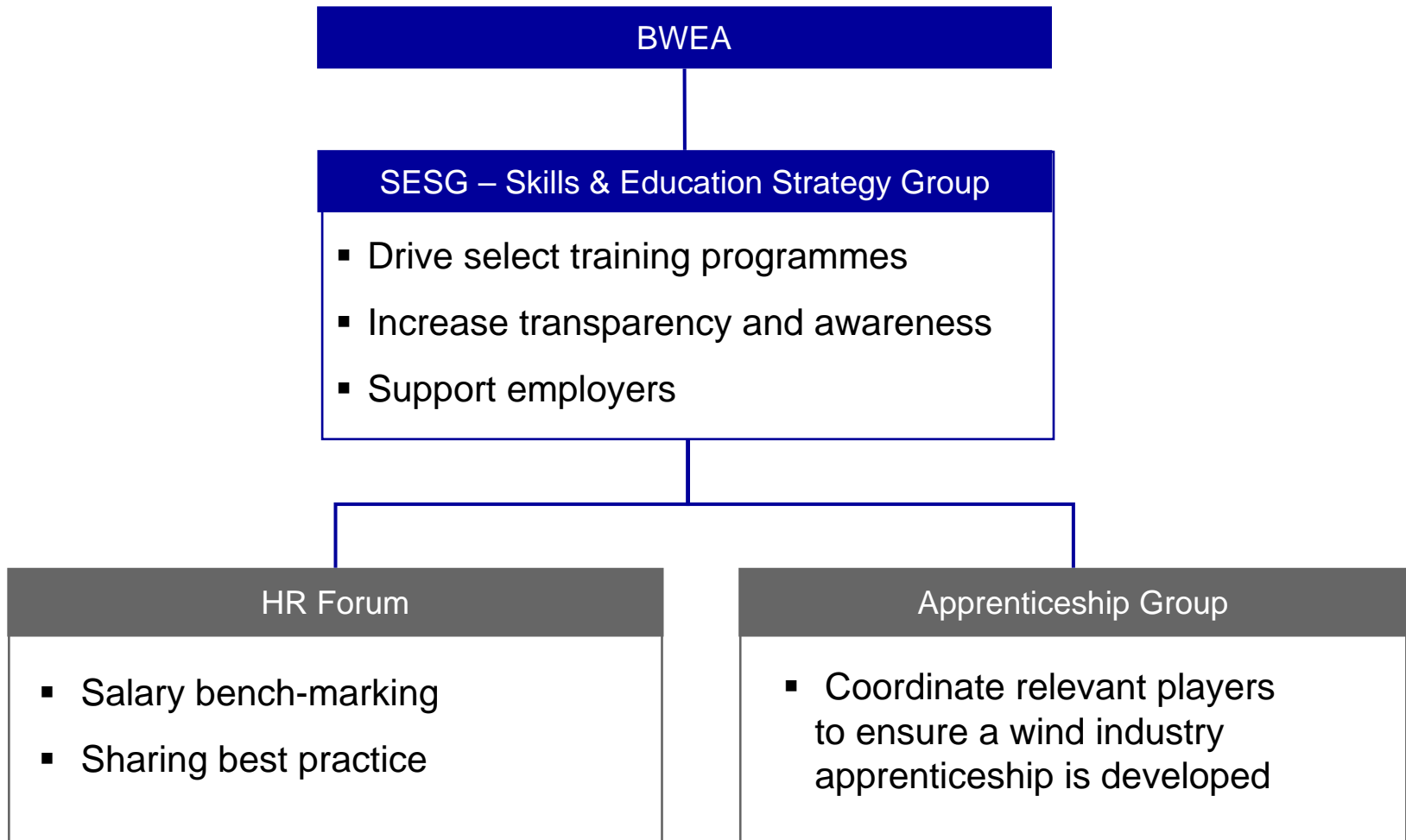


Expected future barriers to growth (2015 and beyond)



Source: Bain survey (n>80), Bain interviews with industry experts (n=37)





The BWEA's role



Educators







BWEA: Matchmaker & Broker

Government

Sector Skills Councils

Professional Institutions

-  Skills and education are an important topic if we want renewables to flourish. Benefits may be long-term rather than short-term, but are no less critical.
-  Success requires long-term thinking. It needs high-calibre management from all industry players to work together – please engage with BWEA, Scottish Renewables etc.
-  Think about your future need for apprentices – committed employers are required to get wind apprenticeships off the ground.
-  All employers should look at taking part in the BWEA/Hay benchmarking.



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