

THE IMPACT OF SMALL CHANGES

Scotland's Net Zero Future Leaders
Programme



FUTURE LEADERS



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The Butterfly Effect >>>

The potential for small actions over time to yield much larger positive results.

Net Zero ERA

E

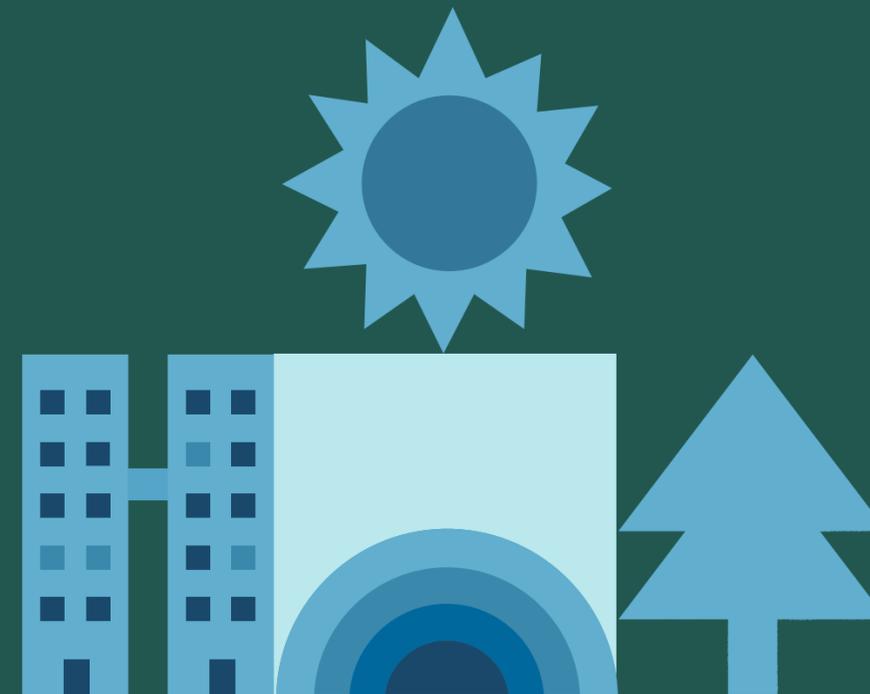
Establish a gap

R

Research

A

Advocate for change



What is active travel?

Active travel simply means making journeys in physically active ways – like walking, wheeling (using a wheelchair or mobility aid), cycling, or scootering. – Paths for All



Walking



Wheeling



Cycling



Scootering

Why active travel?



Emissions

Transport is the largest contributor to harmful climate emissions in Scotland. Contributing towards 35.6% of emissions in 2018.



Opportunity

Active travel is going to play a significant role in enabling this. With a high budget towards 'transformational active travel projects' with a £500 million investment over 5 years.



Environment

Prioritising walking and cycling would reduce overall transport carbon emissions by 12% by 2030.





E – Establish the gap

- **Maximise on funding opportunities**
- **Reduce Scope 3 Emissions**
- **Enhance Net Zero Strategy**

R – Research

"Annually, if all the journeys made by Edinburgh residents walking, wheeling and cycling were instead driven, the carbon emissions would be the equivalent of 49,000 people taking return flights from Edinburgh to New York."

Edinburgh Council



"We have an enthusiastic input from local councils and governments in implementing active travel... so changing behaviours is the real challenge"

Hitrans



" The uptake of active travel is positive within the city in the Northeast "

Nestrans



R – Research

Over 100 people in Scotland responded:

30%

of respondents currently
choose to active travel

50%

would choose walking as an
active travel method

62%

are not aware of an active travel
policy within their organisation

A – Advocate

**Commuting is a
recognised factor in
scope 3 reporting**

**Make the choice to
active travel more
frequently in your
week**

**A small win towards
accelerating your
Net Zero strategy**

How do you travel to work and could active travel play a part in your commute?

Because small changes make a big difference.

